



NEWS RELEASE

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February 18, 2007

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BI Technologies Taps IFConnect As Project Leadership Partner

FRAMINGHAM, Mass. -- IFConnect recently signed on as a project outsourcing partner with BI Technologies of Hingham, MA and will be providing the company with dedicated project management services.

IFConnect has assembled a scalable Virtual Project Team to directly manage a variety of client directed, business intelligence implementation projects on behalf of BI Technologies. Each project will draw on a combination of BI Technologies in-house development resources and IFConnect project leaders.

IFConnect project leaders will handle all project management functions for each project and will work directly with BI Technologies clients serving as an extension of the BI Technologies project office. By leveraging IFConnect's Virtual Project Team services, BI Technologies can seamlessly expand the overall reach of its project office without adding directly to its overhead.

IFConnect Virtual Project Teams enable clients to rapidly deploy and maintain dedicated engineering and project resources without increasing headcount. These nimble virtual teams, made up of experts in their fields, are tightly integrated with client staff and can be quickly expanded or reduced at the direction of each client in order to achieve rapid results while keeping development costs under control.

IFConnect is part of the Implementation Factory, Inc., family of companies with offices in Framingham Mass. (Boston area); Rockville, Md. (Washington D.C. area); and Bangalore, India. IFConnect offers innovative project outsourcing solutions that help clients capitalize on key growth opportunities as they arise. In addition to IFConnect, Implementation Factory, Inc. owns outright or is an equity investor in a number of other ventures, including: GrowthSnap, a solution provider servicing the consulting market; eDocuDeal, a provider of online collaboration software for the lending community; and Holeb Outdoors, a manufacturer of specialty outdoor products. For more information about IFConnect visit www.ifconnect.com.

BI Technologies provides premium end-to-end Business Intelligence consulting services. BI Technologies' consultants leverage their years of expertise to successfully plan and deploy Business Intelligence solutions of all sizes. BI Technologies also provisions ongoing support, training, and services to make sure each customer reaps the full benefit from their investment. For more information about BI Technologies visit www.bitechnologies.net.